



City of Burlingame Environmental Justice Element Development  
In collaboration with Climate Resilience Communities  
April 23rd, 2025  
Burlingame Community Center, Burlingame CA

*“There are worse, and different, issues in Burlingame than I realized.” - Burlingame Resident*  
*“Being a homeowner who has lived here for 36 years, I had no idea how many people are affected by these issues. I have been living in a bubble.” - Burlingame Resident*  
*“There are ways for high schoolers like me to get involved!” - Burlingame Resident*  
*“The importance of having safe spaces like tonight to have our voices heard.” - Burlingame Resident*

**Description:** This report summarizes the outcomes of a public workshop on the Environmental Justice Element Update for the City of Burlingame’s General Plan. It was organized by PlaceWorks in collaboration with Climate Resilient Communities (CRC) for the Burlingame community on April 23, 2024. The primary facilitators were: Tanya Sundberg, Angelica Garcia, and Kamille Lang.

**Participant Demographics:**

- The English workshop was attended by 43 individuals, more than half were Pacific Islanders
- The Spanish workshop was attended by 26 individuals
- All participants were living or working in Burlingame
- Several parents attended along with their children



**Objectives/Purpose:**

Major Themes:

- Introducing the General Plan Environmental Justice Element
- Review and groundtruth state data that highlighted areas in Burlingame that are disadvantaged or otherwise at risk of environmental justice issues
- Getting resident input on the areas of most concern, question they may have about the topics, the data, and their participation going forward



**Structure**

- A brief presentation from PlaceWorks that provided exposure to the state developed data and the requirements to develop an Environmental Justice element
- Majority of the time was spent in a Gallery Walk activity to allow for direct community review and feedback on their points of interest under the Statutory Requirements of Environmental Justice elements, which include:
  - Reducing pollution and improving air quality (indoor & outdoor)
  - Promoting public facilities
  - Promoting food access
  - Ensuring safe and sanitary homes
  - Promoting physical activity
  - Reducing any unique or compounded health risks
  - Promoting civic engagement in the public decision-making process

**Methodology:**

Outreach: CRC created MOU agreements with two Burlingame based nonprofit organizations who received \$2,500 each as a lump sum to conduct outreach to their community members. The organizations CRC partnered with were Samoan Solutions and Citizens Environmental Council. (CEC) These organizations were strategically selected because of their deep relationships with Burlingame residents, business owners and a variety of community leaders. More information about their outreach strategies can be found below. Outreach was conducted in a variety of ways:

1. CRC hosted one-on-one outreach training with both of our CBO partners to ensure that the correct information was being shared with residents. Training included a brief slide deck presentation on what an Environmental Justice Element is, the importance of community participation, review of PlaceWorks developed outreach materials, and mock conversations that would provide experience in how CRC would go about inviting folks to attend the workshop.
2. CRC distributed flyers throughout Burlingame at a series of public spaces sourced from local expertise. See table below for locations flyered.

Flyer Location	Date Distributed (by CRC)
Goodwill	4/15
Pick of the Litter	4/15
Our Lady of Angels Church	4/15
Burlingame Laundromat (1255 California Drive)	4/15
Burlingame Market (1236 Broadway)	4/15



Apartments and older dwellings on El Camino Real	4/15
Apartments and older dwellings along Highway 101	4/15
Mr & Ms Bubbles Express	N/A, Closed
Panda Express	4/15
Taco Trucks at Park Road/El Camino	4/15
Taco Trucks at Burlingame Ave/Washington Park	4/15
Taco Trucks at Rollins Road	4/15
McKinley Elementary School	4/15
Starbucks on Broadway	4/15
Walgreens on Broadway	4/15
The Croissant Cafe on Broadway	4/15
El Concilio Staff that are Burlingame Residents	4/15

3. Other outreach strategies utilized by CBO partners included:
  - a. Phone calls with Burlingame Pacific Islander business owners (Samoan Solutions)
  - b. Outreach training (Samoan Solutions and CRC)
  - c. Instagram Reels inviting younger folks who live, work or play in Burlingame (Samoan Solutions)
  - d. Facebook posts (CEC)
  - e. Press Release (CEC)
  - f. Inclusion of workshop blurb in newsletter (CEC)
  - g. Posting in Burlingame Neighborhood Network (CEC)
  - h. Posting on Nextdoor.org (CEC)

Facilitation: The below agenda explains the general outline of the meeting. It began with a presentation before attendees participated in a “Gallery Walk” exercise. This consisted of circulating to different poster boards, each with yes/no questions and a list of priority area options and a nearby facilitator to aid in emergent questions. Participants could mark an X or place a sticker dot near statements they agree with and add their perspective in more detail by writing on a sticky note. Participants were encouraged to review all the poster boards at their leisure in the allotted hour and fifteen minutes for the activity. After participants completed the gallery walk, folks were gathered back together to complete a short feedback survey on the workshop experience. They received a \$40 Target gift card upon the return of the feedback survey.



### Logistics

Date/Time	Venue	Food	Stipend	Childcare
Tuesday, April 23, 2024 6-8pm	Burlingame Community Center	Subway box lunches (Provided by CRC)	\$40 target gift card per attendee (must be 16 years of age or older)	Fine Arts Room (2nd Floor), facilitated by CRC

### Agenda

Time	Activity	Facilitator
6:00 - 6:15pm	Arrival, Food	CRC
6:15 - 6:30pm	Presentation & Q&A	PlaceWorks
6:45 - 7:30pm	Gallery Walk Activity	CRC, CBO Partners and PlaceWorks
7:30 - 7:45pm	Reconvene, Close	PlaceWorks and CRC

### Materials Required:

From Venue	From CRC	From PlaceWorks	From City Staff
<ul style="list-style-type: none"> <li>• Projector</li> <li>• HDMI plug in</li> <li>• Microphone</li> <li>• Stands for directional signs</li> </ul>	<ul style="list-style-type: none"> <li>• Large post-its</li> <li>• Flipchart markers</li> <li>• Standard size post-its</li> <li>• Sign-in Sheets</li> <li>• Pens/writing Utensils for each participant</li> <li>• Stipends</li> <li>• Sticker Dots</li> <li>• Painter's Tape</li> <li>• Food for Participants</li> </ul>	<ul style="list-style-type: none"> <li>• Slide deck (English and Spanish)</li> <li>• Two Laptops with HDMI port (or AV connections)</li> <li>• Poster boards</li> <li>• Easels</li> <li>• Back-up directional signs</li> <li>• Remote clicker</li> </ul>	<ul style="list-style-type: none"> <li>• Agenda (English and Spanish) x60 (double-sided)</li> <li>• Educational Handout (English and Spanish) - 60 English, 60 Spanish</li> <li>• Feedback Form (English and Spanish) x 60 (double-sided)</li> </ul>





### **Policy Recommendations:**

Based on the cumulative results of discussions in which Burlingame residents, homeowners and otherwise involved community members offered direct feedback on their environmental justice and safety priorities, CRC recommends the following areas of policy proposals should be evaluated for incorporation into the City of Burlingame General Plan Environmental Justice Element update.

Burlingame should **initiate neighborhood specific disaster preparedness planning** and work closely with Community Based Organizations and pre-existing CERT programming.

**Safety:** Community members identified Air Quality, Mold, and Wildfire Smoke as their top safety concerns. To improve air quality, the city of Burlingame should consider **appropriating funds for transportation infrastructure improvements** that reduce both residential and cut-through traffic. This can be achieved through traffic calming infrastructure like chicanes and speed bumps. To address concerns of residents about mold, Burlingame should **work closely with other oversight agencies to identify and provide financial incentives to address mold in the home**. This matter is urgent: as flooding continues to increase, the water table will be elevated in some places which can cause mold to accumulate and enter people's homes through water and wastewater infrastructure. To alleviate concerns around wildfire smoke, Burlingame should create more programs and projects that address and assess air quality, including the emissions impacts from SFO and wildfire days when the smoke levels are extremely high.

**Promoting Civic Engagement:** Residents identified information accessibility, prior knowledge, and existing power dynamics as key barriers to their civic participation. To address these concerns, the City of Burlingame should **make policies to ensure substantial, sustained, and multilingual outreach** for important city meetings or any policy that will disproportionately affect the Spanish speaking community. The City should **expand its education and capacity building opportunities to be more transparent and approachable** for residents so they have the confidence and background knowledge to participate in public forums. To carry this out, the City should partner with CBOs who have high community trust to further lower barriers to participation, including Samoan Solutions and Citizens Environmental Council along with El Concilio or other supportive CBOs that engage the Spanish speaking community. Any and all outreach and capacity building workshops should compensate Burlingame residents for their expertise and participation, provide childcare and meals whenever feasible—barriers to public meetings and the levers of power is partially why current disparities exist. Finally, the City should **revamp existing protocols around the scheduling of public meetings** to ensure they take place outside of work hours and allow residents a wide range of options for participating.

**Reducing Pollution:** When it comes to opportunities to reduce air pollution in their community, participants identified residential and cut through traffic in the neighborhood and higher water quality as their major concerns. In addition to changing physical infrastructure to reduce traffic and vehicle presence in the community, the City of Burlingame should also **further incentivize**



**the use of biking and walking in the community to pursue micro-mobility alternatives like discounted or subsidized bicycles, electric bicycles, and electric scooters.** When it comes to water pollution, Burlingame residents are concerned about the quality and affordability of their water. The City should **conduct regular tap water testing and hold workshops to explain the results** and raise awareness of other potential groundwater threats. The city should **explore options to help families with water expenses.**

**Healthcare:** When it comes to healthcare provision, residents want greater access to healthcare facilities and resources without having to drive a long distance to get there. To that end, the community recommends the City ought to **reexamine administrative policies governing community centers to encourage affordable and accessible programming, the offerance of limited health services, and look to expand existing health and fitness facilities at schools and otherwise public areas that can be utilized for low cost fitness pursuits.** The City should consider policies incentivizing the **creation of a multilingual community health clinic in Burlingame or other pop-up resources brought into the community especially near El Camino Real.** A significant number of residents who participated in the Spanish language workshop voted that they are very concerned and felt a lack of access to healthcare resources in their community.

**Public Facilities and Transportation Routes:** Residents shared concerns regarding access to public facilities and the proximity of those public facilities along common transportation routes. Burlingame residents want greater access to safe and well lit public facilities and tangible resources along with transportation upgrades that foster alternative modes of transit including walking, biking and public transportation. **The City must use community data to identify the most heavily used transportation routes in Burlingame and facilitate more public engagement to understand what facilities and resources are most relevant to residents along those routes.** Public facilities and infrastructure should reflect the needs of the community and involve the community throughout the establishment of policies, programs and facilities development through implementation and evaluation. Finally, as mentioned previously, major infrastructure investment is required to facilitate active and alternative modes of transportation.

**Food Access:** Residents are concerned about the community's access to healthy and affordable food. The City of Burlingame **should ensure that there is a range of healthy foods easily safely accessible at affordable prices at a lower cost point for Burlingame residents by way of Farmers Markets, Community Gardens and Convenience Stores.** The city should consider creating a grant program for local markets to provide low cost produce for underserved residents. There was also significant discussion and feedback regarding the need to provide deeper support to all food facilities in Burlingame to make sure that food is not being wasted and dumped. Schools were recommended as an essential space where students require access to safe and healthy foods. **Residents recommend that the City works with schools, food facilities and other food recovery services to ensure that significantly less food is wasted in Burlingame and is instead consumed by students and their families.**The



city should look to CBO partnerships and find spaces to **sponsor a farmer's market** and expand access to the weekly Burlingame Farmers Market.

**Ensuring Safe and Sanitary Homes:** Residents want to see programs that help homeowners address issues with pests, mold, and retrofitting for energy efficiency. They also want to see housing affordability and reduced displacement and gentrification. To that end, the community recommends the City **begin investing in programs that offer homeowners and renters vital home safety repairs**. These types of programs already exist through other funding sources and CBOs like Climate Resilient Communities' Minor Home Repair Program, but additional resources could greatly expand access and awareness of these repair programs. Additionally, the City should urgently **enact Rent Control ordinances** and other measures to prevent displacement, creating a holistic policy-driven strategy. The City should further coordinate with state housing authorities and other sources of funds to **expand the development of affordable housing throughout the city, and not force the 1400 Block of California Ave to bear the brunt of nearly all new development and identify affordable housing opportunities in addition to the 1400 block of California Avenue**.

**Physical Activity:** There are significant barriers to physical activity in Burlingame. Among them are a lack of no smoking policies in public areas and access to safe routes to and from schools for students and their families. To address these concerns, residents would like to see the City **enact no smoking policies throughout public spaces in the City**. The City currently has a Pilot Smoking Ban in commercial areas and a smoking ban ordinance in multi-family buildings. To further address smoking concerns, CRC recommends that the **city consider expanding no smoking policies to apply to all public spaces in the city**. Further, the City should **assess the prevalence, accessibility, and ADA compliance of the most common routes to and from schools in Burlingame**. Finally, it is clear that the prevalence of traffic, speed of vehicles, and lack of infrastructure for alternative modes of transportation are a profound problem for many aspects of life in Burlingame. **A systematic assessment of neighborhood infrastructure should be undertaken and a major re-envisioning of the infrastructure is necessary** to address resident concerns, achieve climate goals, and create a more safe and just Burlingame. We understand and are eager to continue supporting that there is a project in the pipeline to reflect the community needs in the form of the city's Pilot Smoking Ban.

**Addressing Unique or Compounded Health Risks:** Several unique or compounded issues were identified by residents. Among them are a lack of trees and low building resilience. The community saw opportunities to address these issues by creating **programs to give residents free trees and redouble urban forestry efforts on public property by setting yearly urban canopy expansion goals**. Many studies suggest at least 40% Canopy coverage is necessary to alleviate the Urban Heat Island Effect—the City should set goals to achieve that level by 2050. Prior recommendations address building resilience and traffic reduction, these traffic calming measures will do a lot to reduce noise pollution. Many participants voiced in comments that they felt there is a clear need to think more regionally about Burlingame's role in creating safe and healthy tree canopy despite the jurisdiction the tree is in. This could be addressed by



**creating a regional collaboration with neighboring cities and towns to ensure cohesive strategy and implementation of tree canopy expansion.** The City should make this planning process in partnership with community members and continue to provide transparent progress on the initiative as it progresses, seeking public comment early on and often. Many residents also expressed concern with the safety of older housing stock. To this end, residents recommend conducting **a community driven process to find a solution to updating older infrastructure for renters** as it impacts air quality, quality of life, and a lack of safety could lead people to deferring maintenance, worsening the individual, family and home's resilience.

### Summary of Discussions:

*Note: Summary information with \*\* was shared in the Spanish workshop*

- The DAC maps are tremendously inaccurate and are actually sometimes including areas of higher income status, longer term homeowners, and areas where there is more affluence than risk
- Community members felt excited to get to see each other and build a network of understanding in the community. Several shared how important meetings like this
- Is Burlingame working with neighboring cities and towns to ensure that the areas of highest risk on the edges of the city will be set up to comprehensively and collaboratively be updated to address environmental justice issues?
- Why are the maps SO OFF from what is actually going on in Burlingame?
- \*\*How can you have easily acquired organic food at an accessible price for low income families?
- \*\*Yes we need accessible convenience/grocery stores, but also families with diverse citizenship statuses need access as well
- \*\*Public transportation is not safe and accessible to families on El Camino
- \*\*There is a major desire for more resources and educational information be shared and hosted at the elementary school in Burlingame



### Summary of Community Questions:

Community Engagement

- \*\*Knowledge is not easily accessible for Spanish speaking community
- \*\*Residents prefer to receive information over phone call or text





- \*\*There are no bus routes to access certain community events
- Burlingame is such a high income area - what are we doing to help address environmental justice issues regionally with our funding?
- Participants recognized that there were several demographics that make up Burlingame who were not in the meeting. Several were curious of how to engage them and include them in workshops like this in the future.

#### Housing

- \*\*Infestations or roaches in the homes is a big problem
- \*\*High levels of humidity/moisture in homes
- \*\*High levels of black mold are found in homes as well
- Those who own homes in Burlingame often do not have any other assets and resources to their name
- Electrifying public facilities is more important than electrifying homes at the moment

#### Disaster Preparedness

- \*\*High concerns with natural disasters and how to prepare for them along with how to handle what to do after a disaster
- \*\*Types of disasters of highest concern and brought up during the meeting include flooding, wildfires/wildfire smoke, air quality contamination, droughts and earthquakes
- There is a lot of concern about the elderly population in Burlingame needing more support and resources for when a disaster happens
- Significant interest in using the schools as a Resilience Hub of sorts that includes information, tangible resources and a safe space in case of an emergency
- Disaster Preparedness is on a majority of the attendees minds knowing how more frequent and severe storms, high heat days and the drought has been in California. They are concerned about what they have to accept they will lose in Burlingame to be better prepared for the next disaster.
- Curiosity and urgency around updating public infrastructure so that those public resources are adapted for climate change and natural disasters in the future.





### **Summary of Breakout Exercise:**

*Note: Highlighted concepts demonstrate the highest engagement from community participants. These concepts were voted most highly and capture the priorities of those who attended and voted during the meeting.*

### **Promote Food Access**

- Is there a lack of affordable and high-quality food in your neighborhood?
  - 20 Yes (15 votes from English Workshop, 5 from Spanish Workshop)
  - 0 No
- New Grocery Stores - 3 votes
  - 2 votes from English Workshop
  - 1 vote from Spanish Workshop
  - Other notes include:
    - Make new affordable grocery stores that support home grown foods that are chemical free
    - To offer alternative protein and plant-based food for health of our environment and people
    - Bring Sprouts Farmers Market grocery store
    - Location request for near Old Lachy's
    - Want to see medium priced options
- Community Gardens - 33 votes
  - 20 votes from English Workshop
  - 13 votes from Spanish Workshop
- Convenience stores with affordable fresh food options - 29 votes
  - 16 votes from English Workshop
  - 13 from Spanish Workshop
  - No additional notes
- Food drive - 10 votes
  - 7 votes from English Workshop
  - 3 votes from Spanish Workshop
- Farmers Markets - 30 votes
  - 17 votes from English Workshop
  - 13 from Spanish Workshop
  - Other notes include:
    - Affordable!
    - Want farmer's markets at schools in Burlingame
- Food Programs, such as CalFresh - 11 votes
  - 11 votes from English Workshop
  - 17 votes from Spanish Workshop
  - Additional notes: Yes! And promote "imperfect food" availability and stop markets from dumping perfectly edible fruits and veggies out!
- Expanded Notes:





- Use Burlingame EJC to support food access/reduce food insecurity regionally, given our resources/wealth/capacity
- Food insecurity at schools - making sure that our kids are able to take food back home. Food drives at school, snack packs mid-day
- Greater support for community gardens, individuals partnering with school district and using city & nonprofit assets
  - In response: What is the ROI (return on investment) on community gardens?
- Increase outreach of food programs and process to make it easier
- Require grocery stores to donate instead of dump unsold food via BMC
- Accessibility with transportation to grocery stores and more support for seniors reaching for resources
- More affordable healthy food options. Whole Foods quality at Grocery Outlet prices.
- Transportation to these places would make it easier, some places have things like clipper card for buses and BART to use or Uber cards to help
- More food stamps

#### Reduce Safety Hazards

- Wildfire and Smoke: Fires burning in natural areas that can spread into populated areas, causing damage and releasing smoke - 12 votes
  - 2 from English Workshop
  - 10 from Spanish Workshop
- Extreme Heat and Heatwaves: When temperatures rise to abnormally high levels for a consecutive number of days - 23 votes
  - 12 from English Workshop
  - 11 from Spanish Workshop
- Drought Conditions: An extended period of dry conditions where water is less available for people and ecosystems. - 16 votes
  - 6 from English Workshop
  - 10 from Spanish Workshop
- Flooding: When the amount of water on the ground exceeds the capacity of drains and creeks to carry it away, leading to standing bodies of water or flowing into buildings and property. - 8 votes
  - 5 from English Workshop
  - 3 from Spanish Workshop
- Severe Weather: Includes high winds, lightning, hail, and related events, which can create secondary effects such as power shutoffs. - 12 votes
  - 5 votes from English Workshop
  - 7 from Spanish Workshop
- Earthquakes: Vibrations of the earth's surface that cause ground motion and potential landslides, which can cause harm and damage. - 15 votes
  - 5 votes from English Workshop



- 10 from Spanish Workshop
- Sea Level Rise: The rising of ocean water levels as a result of rising global temperatures, which poses a risk to coastal communities and ecosystems. - 12 votes
  - 12 from English Workshop
  - 0 from Spanish Workshop
- Air Quality Hazards: Air-borne hazards that are harmful to health, including ozone, particulate matter, and pollutants exacerbated by climate change, such as wildfire smoke. - 25 votes
  - 13 votes from English Workshop
  - 12 from Spanish Workshop
- Hazardous Materials: Includes explosives, toxic chemicals, and radioactive materials that can threaten human and environmental health and safety when improperly leaked, spilled, discharged, or disposed of. - 9 votes
  - 7 votes from English Workshop
  - 2 from Spanish Workshop
- Other: Fill in
  - Climate Change
  - Promote early warning systems re: Earthquakes
  - Implementing preparedness into the curriculum in schools
- Expanded Feedback:
  - Creator green infrastructure to help with heat, flooding and climate
  - Antiquated housing stock
  - Underground more facilities
  - The reason these issues worry me most is when there's things like storms, rain and more electricity goes out
  - Support removal of dangers trees

### Promote Civic Engagement in the Public Decision-Making Process

Place a dot next to the barriers that make it difficult to participate in community engagement and public decision-making processes.

- Time Conflicts - 16 votes
  - 15 from English Workshop
  - 1 from Spanish Workshop
- Access to Transportation - 16 votes
  - 8 from English Workshop
  - 8 from Spanish Workshop)
- Childcare - 11 votes
  - 9 votes from English Workshop
  - 2 from Spanish Workshop
- Meeting Format - 4 votes
  - 3 from English Workshop
  - 1 from Spanish Workshop



- Power dynamics: When differences in status or privilege between people affect interaction and engagement - 23 votes
  - 20 votes from English Workshop
  - 3 from Spanish Workshop
- Level of prior knowledge regarding the planning process - 25 votes
  - 17 from English Workshop
  - 8 from Spanish Workshop
- Information is not available, easy to understand, or provided in your language - 17 votes
  - 9 from English Workshop
  - 8 from Spanish Workshop
- Other (fill in)
  - Timing of when community input is sought (decisions have already been made)
  - Promoting these events via social media would help spread awareness
  - Consider a vote to allow high school students to vote on all local issues
  - Participatory Budgeting: Allow citizens to introduce community projects to be voted on in local elections for 10% of Operational and for Capital Budgets
  - Use of online tools to educate and survey = data

### Enhance Public Facilities

Place a dot next to the public facilities priorities you have in this list and/or identify other public facilities priorities.

- Community centers - 14 votes
  - 8 votes from English Workshop
  - 6 votes from Spanish Workshop
- Parks - 13 votes
  - 13 votes from English Workshop
  - 10 from Spanish Workshop
- Safe and affordable water and wastewater services - 10 votes
  - 1 vote from English Workshop
  - 9 from Spanish Workshop
- Safe and welcoming routes to walk, bike, and use public transportation - 26 votes
  - 14 votes from English Workshop
    - Additional note: Want to see regional planning across city lines
  - 12 votes from Spanish Workshop
- Flood control - 16 votes
  - 9 votes from English Workshop
  - 7 votes from Spanish Workshop
- Health care - 20 votes
  - 5 votes from English Workshop
    - Additional note: Want to see more physical therapy resources
  - 16 votes from Spanish Workshop
- Reliable Internet access - 13 votes
  - 5 votes from English Workshop



- 8 votes from Spanish Workshop
- Other (fill in):
  - There are plenty of options for healthcare, it is just hard to find places that accepts the healthcare available
  - Promenades/parklets
  - Schools
  - Access to adorable place-based food to promote health of human beings and our environment
  - Want more information for places that are safe to hike for families
- Expanded Feedback:
  - More help for homes affected by flooding on the 1400 block of California Drive. Drainage is poor, and we need to access where storm drains are placed.
  - Another Batting Cages for women
  - Access to public facilities
  - Create opportunities for nonprofits facility access at affordable costs
  - More safety crossing California Ave and Boardway (+2)
  - More flood control including: residential flood zones like the 1400 Block on California Drive, Bayfront businesses, El Camino Flooding
  - Consider that Burlingame is relatively well-off/wealthy...how might we reframe these questions to include ideas for how Burlingame can contribute regionally to EJ Solutions +1

### Reduce Additional Unique or Compounded Health Risks

Place a dot next to the following hazards or improvements that were not addressed in other boards but are important to you. You can also add additional issues that are not listed.

- Cooling Centers - 12 votes
  - 7 from English Workshop
  - 5 from Spanish Workshop
- Earthquake retrofit assistance - 13 votes
  - 4 from English Workshop
  - 9 from Spanish Workshop
- Retrofitting buildings & houses to improve energy efficiency - 24 votes
  - 14 from English Workshop
  - 10 from Spanish Workshop
- Efficient circulation - 17 votes
  - 4 from English Workshop
  - 13 from Spanish Workshop
- More trees - 28 votes
  - 12 from English Workshop
  - 16 from Spanish Workshop
- Smoke free multi-unit housing - 11 votes
  - 3 from English Workshop
  - 8 from Spanish Workshop



- Noise pollution - 15 votes
  - 11 from English Workshop
  - 4 from Spanish Workshop
- Conservation and recapture of water - 20 votes
  - 8 from English Workshop, 12 Spanish Workshops
- Other (fill in)
  - Social toxins
- Expanded Feedback:
  - More depaving of city surface parking lots, even small-scale wedges (+1)
  - More street trees, especially in high pedestrian areas → Would be great to get canopy closure including native trees over ECR after Caltrains project

### Reduce Pollution from Traffic and other Sources and Improve Air Quality

- Identify any land use compatibility concerns you have in your neighborhood.
  - My neighborhood has an over-concentration of industrial or polluting facilities. - 4 votes
    - 0 from English Workshop
    - 4 from Spanish Workshop
  - It is hard for me to get around without a car - 26 votes
    - 20 from English Workshop
    - 4 from Spanish Workshop
- Place a dot next to your concerns about water and/or add in more detail
  - Quality - 25 votes
    - 15 from English Workshop
    - 10 from Spanish Workshop
  - Affordability - 12 votes
    - 12 from English Workshop
    - 4 from Spanish Workshop
  - Accessibility - 9 votes
    - 5 votes from English Workshop
    - 4 from Spanish Workshop
- Place a dot next to the pollution concerns you have in your neighborhood.
  - Industrial Facilities - 13 votes
    - 7 votes from English Workshop
    - 6 from Spanish Workshop
  - Gas Appliances - 5 votes
    - 5 votes from English Workshop
    - 0 votes from Spanish Workshop
  - Smoking - 14 votes
    - 4 from English Workshop
    - 10 from Spanish Workshop
  - Traffic - 19 votes
    - 19 votes from English Workshop



- 12 votes from Spanish Workshop
- Wildfire Smoke - 3 vote
  - 1 vote from English Workshop
  - 2 votes from Spanish Workshop
- Other (fill in):
  - SFO
  - Lawn care equipment, more than “blowers”
- Extended feedback:
  - Buy a Tesla or give one away
  - Question on air quality impact of SFO Air Traffic
  - SFO airplanes consistently diverted over certain areas creating disproportionate pollution in some communities more than others

### Provide Safe and Sanitary Homes

Place a dot next to your top concerns and/or add in your concerns (with new or old housing).

- Location: Place new homes in neighborhoods with...
  - Safe and accessible ways to walk, bike, and use public transportation - 17 votes
    - 10 votes from English Workshop
    - 7 votes from Spanish Workshop
  - Parks - 6 votes
    - 2 votes from English Workshop
    - 4 votes from Spanish Workshop
  - Schoolyards - 3 votes
    - 2 votes from English Workshop
    - 1 vote from Spanish Workshop
  - Community gardens - 6 votes
    - 5 votes from English Workshop
    - 1 vote from Spanish Workshop
  - Work/education opportunities - 16 votes
    - 3 votes from English Workshop
    - 13 from Spanish Workshop
  - Grocery stores - 1 vote
    - 1 vote from English Workshop
    - 0 votes from Spanish Workshop
  - Personal services, such as medical offices, banks, child care, etc. - 7 vote
    - 1 vote from English Workshop
    - 6 from Spanish Workshop
- Quality: Improve existing homes to address...
  - Pest infestation - 9 votes
    - 2 votes from English Workshop
    - 7 votes from Spanish Workshop
  - Water leaks - 1 vote
    - 1 vote from English Workshop





- 0 votes from Spanish Workshop
- Mold - 10 votes
  - 1 vote from English Workshop
  - 9 from Spanish Workshop
- Poor insulation - 9 votes
  - 9 votes from English Workshop
  - 0 votes from Spanish Workshop
- Plumbing and exposure - 4 votes
  - 0 votes from English Workshop
  - 4 votes from Spanish Workshop
- Toxins like lead - 1 vote
  - 0 votes from English Workshop
  - 1 vote from Spanish Workshop
- Second/third hand smoke - 15 votes
  - 2 votes from English Workshop
  - 13 votes from Spanish Workshop
- Other (fill in): Retrofit gas appliances
- Affordability
  - Mitigate rising housing costs - 28 votes
    - 13 votes from English Workshop
    - 15 votes from Spanish Workshop
  - Protecting renters from displacement - 21 votes
    - 7 votes from English Workshop
    - 14 votes from Spanish Workshop
  - Preserving existing affordable housing - 19 votes
    - 7 votes from English Workshop
    - 12 votes from Spanish Workshop
  - Build more affordable housing, such as 100% affordable housing, accessory dwelling units, housing co-ops, transitional housing, etc. - 21 votes
    - 8 votes from English Workshop
    - 13 votes from Spanish Workshop
- Expanded Feedback:
  - Putting rent control keeps renters and helps with community building
  - Make it easier and more cost effective to add ADU's. Process with the city is difficult and expensive.
  - Affordable housing on Park Road is not affordable!
  - Ease of process for affordable housing
  - Ease of response to those who apply
  - Language barriers to forms to file for eligibility
  - Lower rent
  - Have to work so hard to exercise, take care
  - Turn key support for home upgrades, simplify rebate procedures
  - Help in upgrading older homes keep people in place



- Market drives up prices fueling displacement
- Can't be at landlord's discretion
- Fixed income people can't afford repairs
- Older folks might have a house but no money
- Create space for alternative living such as tiny homes, co-ops, ADU's, etc.
- Create more opportunities for middle income home ownership
- 

### Promote Physical Activity

Are there barriers to being active in your neighborhood?

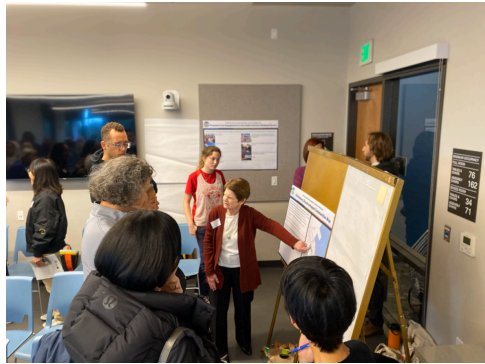
- Yes - 7 votes (6 from English Workshop, 1 from Spanish Workshop)
- No - 3 votes

Place a dot next to the top improvements that would make it easier to be physically active in your community.

- No smoking policies - 17 votes
  - 6 votes from English Workshop
  - 11 votes from Spanish Workshop
- Partnerships/agreements with schools, churches, or other private properties to access more green spaces - 5 votes
  - 3 votes from English Workshop
  - 2 votes from Spanish Workshop
- Sidewalks - 13 votes
  - 3 votes from English Workshop
  - 10 votes from Spanish Workshop
- Bike Lanes - 15 votes
  - 8 votes from English Workshop
  - 7 votes from Spanish Workshop
- More recreational facilities or gyms, including dance studios - 19 votes
  - 8 votes from English Workshop
    - Additional feedback: free or low cost preferred!
  - 11 votes from Spanish Workshop
- Streetlights or lighting - 13 votes
  - 6 votes from English Workshop
  - 7 votes from Spanish Workshop
- Provide safe routes to school to encourage active transportation - 9 votes
  - 2 votes from English Workshop
  - 7 votes from Spanish Workshop
- Reliable, accessible, and convenient public transportation connecting homes to schools, work, and public facilities - 14 votes
  - 11 votes from English Workshop
  - 3 votes from Spanish Workshop
- Improve public transportation infrastructure: covered rest areas, shade, age friendly seating, bike storage - 19 votes



- 14 votes from English Workshop
- 5 votes from Spanish Workshop
- Other (fill in):
  - Safer pedestrian crossings - 2 votes
  - Require more secure bike parking at destinations in BMC
  - Bike lanes not shared with cars
  - Safe biking route Broadway & California to Bayshore
  - Safer crosswalks at Howard Ave and Highland Ave, California Drive near Christine's
  - City sponsored runs or walking groups, outreach about existing events. Did runs leave after COVID?
- Other expanded feedback:
  - Time and cost of living - don't have time to exercise
  - Bike lanes can create more traffic, is there studies to see if it makes traffic worse?
    - Response: I don't think this is true
  - Covered rest areas
  - Old folks need a place to sit
  - Covered rest areas, shade, need cover in rain
  - Traffic is definitely an issue, cut through traffic on California Drive from El Camino (+2 votes)
  - Low cost public transit - free?
  - California Road bike lanes are problematic, might not have been planned
  - Don't feel safe riding bikes
  - Lighting may help
  - Need more stop signs, traffic calming
  - Improved lighting could help
  - Covered rest areas, raining or hot
  - School fields aren't accessible anymore, cuts out opportunity
  - City/school gyms could be more accessible to residents
  - Gyms are not affordable
  - Personal training is expensive
  - Crossing El Camino Real is not safe



### Preliminary Disadvantaged Communities Map



- Train noise too loud on Peninsula Ave
- Speed bumps needed on Arundel Road
- Burlingame Park is not a DAC (+1)
- It is ridiculous to call Occidental Ave in Burlingame Park a DAC!
- Houses regularly sold for \$6 million!! (+1)
- DAC area for Burlingame is TOTALLY WRONG except for edges of district
- Northwest Burlingame around Peninsula Hospital doesn't appear to be DAC or community of color
- Homeless living in cars in NW Burlingame Apts have lots of diversity and people of color
- Add residential flood zones and businesses on Bayfront
- Not enough transportation in hills (+1)



- My neighborhood (Lyon Huag) used to be diverse and blue collar but is now unaffordable to the bottom 95%
- How much zoning goes into creating this map?
- Apartments along Rollins Road & 101 are an at risk area not captured in this map
  - AND THEY ARE EXPENSIVE!!
- Should differentiate green areas and different shades of green to recognize disparities and disadvantages (+1)
- Unclear on Trousdale Corridor being identified West of California Drive does not seem to qualify either

**Lessons Learned:**

1. Gather email addresses and phone numbers in the sign in sheet so we can follow up
2. Purchase vegan and vegetarian options that are clearly labeled
3. Exit survey was a great way to keep track of their feedback in the moment and make sure we had what we needed to hand them their stipend
4. Childcare is essential so that parents can actively participate in the meeting and still be able to check in on their children. We saw significantly more Spanish speakers bringing children to the event and relying on the childcare as a support for the evening
5. A registration link would have allowed for all partner organization to understand how many people are planning to attend instead of going back and forth with best guesses



### **Appendix A: Post- Workshop Feedback Survey Results**

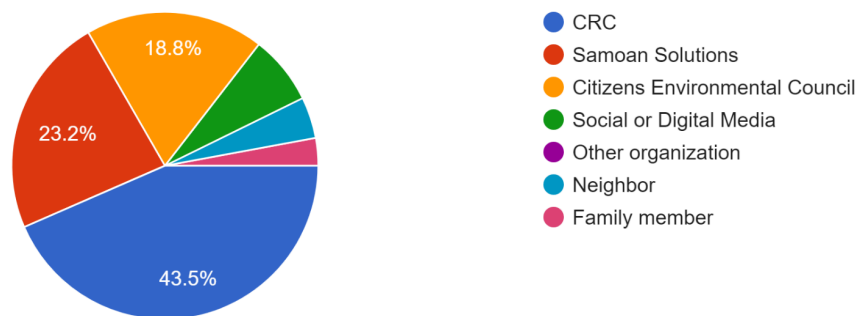
Total surveys completed: 69

43 in English, 26 in Spanish - all consolidated into one survey response form

Q1: How did you hear about this workshop? CRC did a lot of outreach in the Spanish speaking community which might be skewing this.

How did you hear about today's event

69 responses



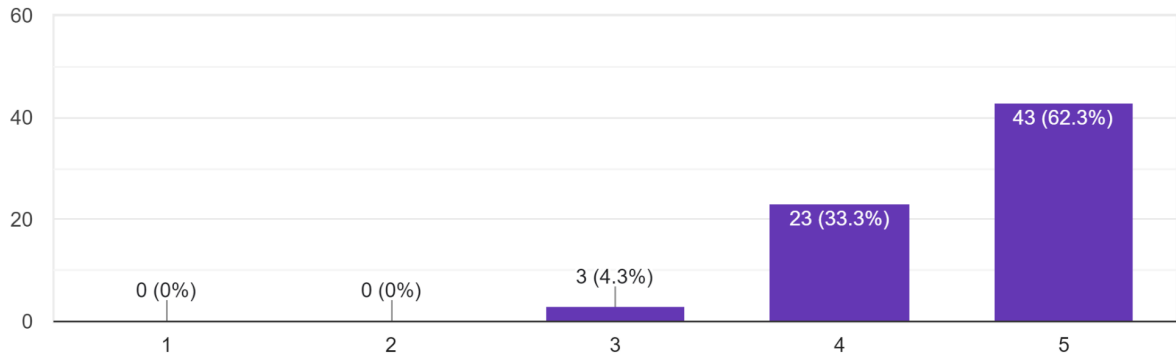
Q2: I learned information that is useful to me (5 = strongly agree, 1 = strongly disagree) - **95.6% agree/strongly agreed**





I learned information that is useful to me (5 = strongly agree, 1 = strongly disagree)

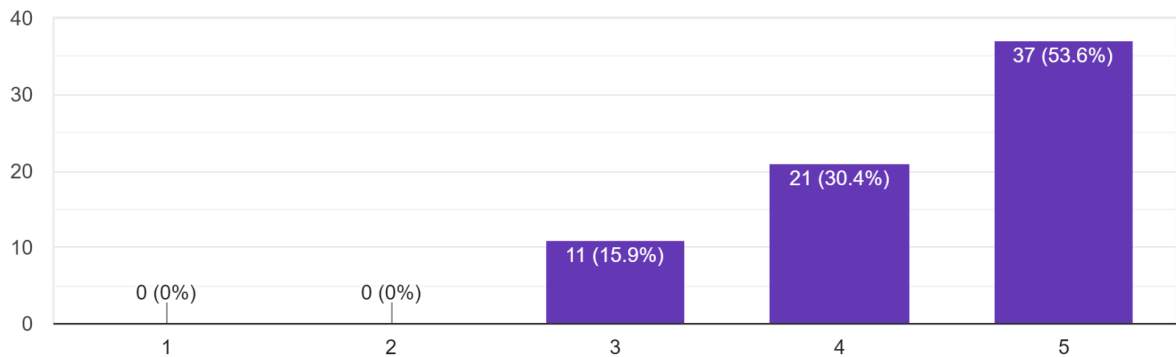
69 responses



**Q3: I have a better understanding of what environmental justice is - 84% agree/strongly agree**

I have a better understanding of what environmental justice is (5 = strongly agree, 1 = strongly disagree)

69 responses

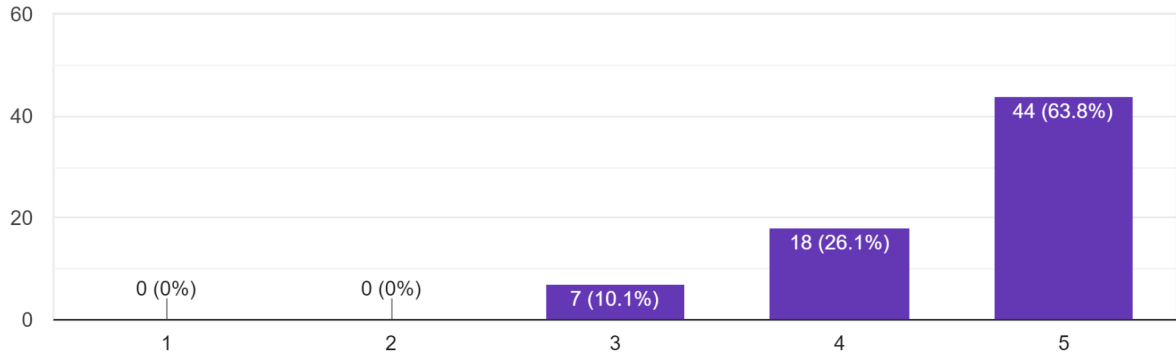


**Q4: I have gained new perspective about issues that may exist in Burlingame - 89.9% agree/strongly agree**



I have gained new perspective about issues that may exist in Burlingame (5 = strongly agree, 1 = strongly disagree)

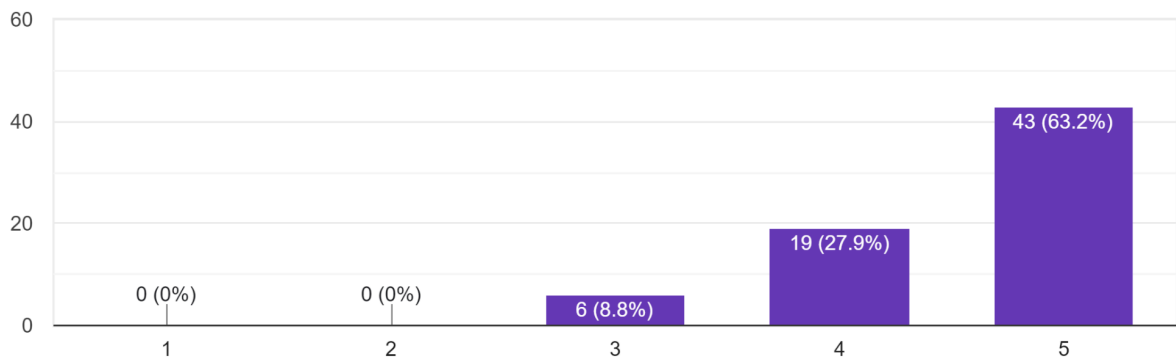
69 responses



Q5: The format of the meeting worked well for me - **91.1% agree/strongly agree**

The format of the meeting worked well for me (5 = strongly agree, 1 = strongly disagree)

68 responses



Q6: What key points are you taking away from today's meeting (63 Responses)

Key Responses:

- There aren't blanket areas of at risk areas in Burlingame - it is mixed housing condos, mixed below market rate apartments
- More specific solutions are important, representation matters
- A positive point is that a good amount of areas were available and the intention of the meeting brought people together. However more information about policy making



would have been great. Also the key point of how to define a disadvantaged community needs to be explored.

- The environmental and racial cause and effects and what we can do to help.

#### All Responses:

- It's still challenging for me to refer to any part of Burlingame as "disadvantaged". I would like to be able to learn more about the data collected. The key points identified in the gallery walk were all great to think and learn about.
- The environmental and racial cause and effects and what we can do to help.
- There are more, and different, issues in Burlingame than I realized.
- Best info was talking to Donna C. (Mayor of Burlingame)
- The importance of advocating for EJ
- We are having a meeting about disadvantaged communities and not many people here look disadvantaged and can answer these.
- There are a lot more things to think about when maintaining a community
- The importance of safe spaces to have our opinions heard
- Great to see other community members in attendance
- Community has a lot more to work on
- It was insightful
- All of the amazing target points
- A positive point is that a good amount of areas were available and the intention of the meeting brought people together. However, more information about policy making would have been great. Also the key point of how to define a disadvantaged community needs to be explored.
- Great support - childcare A+, food is good, community engagement
- Some new focuses to think of for bettering community
- It is great how well attended the event was, both by citizens, city leadership and staff. The event was informational and welcoming.
- I appreciate that the city cares about what citizens think. I hope they take our thoughts and ideas into consideration.
- Bike/ped infrastructure and safety issues seem universal. A lot of pushback on DAC areas (maybe rename)
- All the highlighted things we chose to prioritize
- The importance of disadvantaged citizens experiences/knowledge
- The general plan of the city and the importance of including environmental justice elements
- Burlingame is proactively community focused. Agreement that our city is well resourced and that there may be other communities that would benefit from our resources.
- Environmental, improve parks, gyms and safety. Interaction of different types of people. These workshops are very valuable to the general public, like myself. So we can focus and have a broader look at things that affect our environment around us.
- Being a homeowner who has lived here for 36 years, I had no idea how many people are affected by these issues. I have been living in a bubble.
- Gathering community involvement
- Burlingame has a wide range of needs but other communities are in worse shape. Thank you for Burlingame for making our city the best!
- I learned that Burlingame is doing great in response to climate change. Thank you.



- I felt safe to share my opinion
- I got a good perspective about Burlingame's future
- Importance of shared decision for the council - being able to get involved in major changes in my neighborhood and the subject of environmental justice.
- Learned about the General Plan and appreciate participation.
- Environmental protection and benefits should be according to everyone - regardless of race, national origin, income, etc.
- More specific solutions are important, representation matters
- Importance of carefully examining how residents are impacted differently
- How the general plan elements work
- There aren't blanket areas of at risk areas in Burlingame - it is mixed housing condos, mixed below market rate apartments
- SFO air pollution, no housing/few housing for lower socioeconomic groups, there are ways for high schoolers like me to get involved!
- I learned what environmental justice really is. Now I know how important it is for our communities to gather and speak on our issues and opinions.
- The importance of having safe spaces like tonight to have our voices heard.
- Lacking affordability, accessibility, representation
- Burlingame needs to work on accessibility of all its services. This type of gathering needs to happen in more cities.
- There are opportunities for my individual voice to be heard
- Environment and who is affected by contamination
- I have learned a lot about the Burlingame Environmental Justice Workshop.
- environmental issues
- Affordable food
- For me, all these meetings are very good for the improvement of all cities or towns, thank you
- The workshop learning was very good for me
- many points were and are important for the community environment
- Safe homes
- of the most vulnerable green places on the map and protecting tenants
- improve the environment, such as places where you can walk and bike
- This is one of the elements so there is more interest in other categories
- about secondhand mold and contaminants
- This workshop was really interesting to me and I learned a lot
- There are many problems that require further regulation in Burlingame
- The importance and intersection of environmental issues with social justice issues in Burlingame
- About the city's problems
- About the City
- The problems that exist in the community
- Compilation of environmental information and much information from the workshop
- Knowing about environmental injustice and information about environmental injustice is very important for community improvements.
- For me all the meetings are very important

Q7: Is there particular information you would like us to cover at a future workshop? (40 Responses)



### Key Responses that Pertain to EJ Issues in Burlingame:

- See a visual of Burlingame future plans and these issues. I have looked for this info but don't seem to be able to find it.
- More detailed view into data on environmental risks and socioeconomic data.
- How particularly Burlingame addresses the environmental justice elements after reviewing the formation of these elements
- How to build sustainable programs that support BIPOC communities at low income level
- Outreach to more POC (People of Color)
- More information on what is being done in Burlingame

### All Responses:

- I would love for there to be more details on how we will work to address the priorities identified.
- In depth explanation of cause and effects
- See a visual of Burlingame future plans and these issues. I have looked for this info but don't seem to be able to find it.
- Just more accurate data
- The sea levels rising was an underrated issue. Should've had more stars.
- Safety concerns
- More information, a primer if you would, about how the executive functions and the decision making process. If we want more public attendance at City Council meetings, that would help.
- Food justice, senior welfare/housing/care
- A lot was taken care of
- Will results of the Spanish language meeting be shared?
- Flood issues on California Drive, make it easier to for permits to build ADU's and overall development in Burlingame
- Better understanding of how this process can integrate with surrounding jurisdictions
- The importance of each board
- The impact on education systems
- More detailed view into data on environmental risks and socioeconomic data.
- Volunteer opportunities - very good workshop!
- Flooding issues and electrification
- More Environmental Justice workshops
- Hear more about noise pollution by railways
- Zoning policy and future changes to it
- How particularly Burlingame addresses the environmental justice elements after reviewing the formation of these elements
- No, well presented
- How the input about the map we gave today will be adjusted and shared back to us
- Job opportunities, safety issues - burglary etc.
- Job opportunities
- How to build sustainable programs that support BIPOC communities at low income level
- Outreach to more POC (People of Color)



- More information on what is being done in Burlingame
- Rodent/pest control
- Housing and rent
- Everything is important but reforestation is something important to have fresher air
- Rent control, accessible homes
- on excessive rent prices and safer communities
- sources of work and housing
- unemployment support for housing costs
- preserve the working middle class that is not so vulnerable and unaware of their housing
- Wildfire smoke and air quality
- Security and employment
- about security in public places and at home
- about the problems of the city's dangerous places

## **Appendix B: Samoan Solutions Feedback**

### **Key Takeaways:**

- Samoan Solutions and most CBOs need significantly more time to do effective and meaningful outreach in the community. The concept of an Environmental Justice Element takes multiple conversations with the community prior to feeling like they should attend a public workshop.
- There was a noticeable lack of other folks of color in the English workshop. This was a major concern of Samoan Solutions as both outreach support and participants in the workshop. Because the EJ Element impacts all residents, they would prefer to host more workshops that invite a diverse group of community members that represent who is often left out of these conversations and left to suffer the impacts of historical and systemic injustices.

### **Recommendations:**

- Increase outreach timeline to be at least three months
- Depending on the time of year, we can use other community gatherings to make sure we are sharing the right information in the right timeline
- Get in better relationship standing with Figian Consulate
- Want to have more thoughtful outreach and educational information for folks that live in the Disadvantaged Areas captured on the maps. We need to do more door-to-door rather than broadly in Burlingame.
- Child care can have a more structured theme and enhance kiddo understanding to build up civic engagement
- We need more support in doing outreach for folks that do not speak English. A more clear training on how to have conversations
- Have one designated volunteer/staff per posterboard so that people know who to ask if questions come up.





- Bring the Mayor of Burlingame around more!! So great to have her in the space and sharing what she noticed.

### **Outreach and Community Engagement Phase:**

- Needed WAY more time because a lot of us were out of town during majority of the outreach timeline
- Timing of workshop meant that a lot of people were out of town
- Lots of outreach included emailing, calling and DMing on social media
- Samoan Solutions was a unique partner to make sure outreach happened as Burlingame community members - news that Burlingame was a DAC area and needed to have an EJ Element included into the general plan.
- Needing more time with outreach - a month is not enough. I wasn't able to get to everyone for a follow up rather than just emailing them and not following up. This is a hard concept to communicate via e-blast.
- I preferred being able to talk to people in person, whenever we went shopping, when we were at churches and hitting those places first. Figian service at the church would've been perfect but I didn't find out about it until much later.
- I invited my sisters and cousins that work in Burlingame
- Video PSA on Instagram - really helpful to frame the importance of why Pacific Islander folks need to be at this table
- Timing was SO hard for us - half of the outreach team was in Samoa. Having more time to reach out to folks and connect would have been ideal.
- We went to a conference of PI SMC members, being able to physically talk to people and make sure they hear our story and why their voice matters in the space is really important. Answering their unique questions and
- More outreach to high schools in the area

### **Day of Facilitation Feedback:**

- Very straightforward, good flow of the workshop. I love that there was a QR code so that we could share out the website and point people to that resource, especially if folks were not able to attend during the meeting or want to take the survey again/in more detail.
- Stickers really made the aesthetic for voting
- Liked having space to elaborate on the sides
- Timing of the workshop was really good! Gallery Walk timing was the right amount of time
- Love the brevity, not a lot of info dumping so that everyone could stay engaged
- Gallery Walk was really helpful because it was easier to interact with
- It is important to have older youth in the room so that youth are connecting with youth.
- Is there a way to continue/extend the information into the child care room. Helping them understand the general plan, why their parents' are attending and how to stay more civically engaged
- Very cool to get to network with other community organizations and stakeholders. The Gallery Walk activity naturally built community in having more conversations with each other.
- The environment was really fun, warm and welcoming! I love that intentionality - providing child care & food as hospitality support for participants. I know it would have been challenging to give our full attention if folks are attentive to their children and if we are hungry



- Going up to the poster to write and add more when I knew I had more to say than just adding a sticker one way or the other
- Overall poll of the night was really excellent. My sister and cousins shared that they felt the balance of presentation engagement with relevant information and then going around to notice who was in the room and completing the Gallery Walk activity.
- It is so important for PI folks to attend and see their impact as they are engaged.

### **Appendix C: Citizens' Environmental Council Feedback**

*\*\*Feedback provided verbally during a CEC Meeting to Debrief their role in the EJ Element outreach and day of the workshop support. All information shared with quotation was shared verbally and documented to share within this report.*

Thank you for inviting the Citizens Environmental Council (CEC) to assist with Burlingame's Environmental Justice Workshop on April 23. Here's a summary of our feedback.

Overall, the CEC volunteers and members who attended thought the workshop was very successful. It was well attended and well staffed and generated lots of discussion among participants about the communities in Burlingame, the challenges and the policies that might be added to the city's General Plan to address environmental injustices.

#### **Attendance**

The CEC volunteers who attended were Mike McCord, Steve Cady, Desiree Thayer, Neli Maile and me. Two CEC members were also there: Jeff Londer and Carol Vollen.

The number of attendees exceeded our expectations. We did massive outreach but also noticed people there whom others must have contacted, such as Samoan Solutions. Certainly the offer of a free dinner and child care, as well as a \$50 stipend, motivated people to come. (We noticed that the stipend was later reduced to \$40.)



In response to CRC's request for places to connect with Spanish speakers in Burlingame, CEC members suggested Goodwill, Pick of the Litter; Our Lady of Angels Church; the city's two public libraries; the Burlingame Laundromat on California Drive; Panda Express on Burlingame Avenue; the taco trucks at Park Road and El Camino, Burlingame Avenue at Washington Park and on Rollins Road; El Quetzal Comida Guatemalteca on California Drive; and the Burlingame Market and Starbucks on Broadway.

At least eight people I contacted said they could not attend because of Passover.

The attached list shows the 45 people who signed up on the Eventbrite link we created. See the "Outreach" section below for the people and organizations I invited to help spread the word.

### **General Feedback**

"I hadn't fully realized what a bubble I live in. I knew I couldn't afford to buy my home if it were today (I've lived in it for 36 years), and I knew there were a lot of rentals in the city, but I hadn't realized how many. I was surprised that there were many disadvantaged people living here, unless by 'disadvantaged' they mean struggling to afford rent. Which apparently is everywhere. Based on the questions posed on the whiteboards, water health is an issue. But we all have the same water from Hetch-Hetchy. Does that refer to the pipes in some buildings? And I was surprised that the northwest part of the city (which is mostly medical and commercial) is considered disadvantaged. In fact I was surprised at many of the green areas. I was surprised at the diversity of the people present. In my day-to-day activities, I don't see that much diversity represented. I know public transportation is lacking except along ECR. Living in the hills I don't expect that will ever change. Having moved here after my children were grown (they are all in their upper 50s-low 60s now), I was always removed from schools, parks, transportation issues. In fact I would never have moved into the hills if that were not so."

### **What Worked Well**

"Kudos to Kamille and staff for having sufficient staff to set up the rooms and present the programs and for having sufficient food for unanticipated numbers. I thought the explanatory intro was very good, and the discussions I heard were all germane to the prompts and posters. People seemed interested in the discussion but were played out 20-30 minutes before the planned ending."

"The event was great!"

"Everything was well organized and the volunteers were very helpful. Some people were hesitant to share their opinions on the white boards, but the volunteers helped persuade many of them to do so."



“I thought the participation of those attending was sincere and thoughtful.”

“The flyers and social media images in English and Spanish were very helpful when doing publicity.”

## **Suggestions**

“Going over the various stations in the introduction might have given a better sense of what they were, although everyone seemed to get it once they started roaming. It would have been good to formally assign a couple volunteers to each station. I chose one and had a couple conversations which elicited some comments. We got the written instructions on being facilitators but did not get much personal direction on that before the meeting. There also might have been more Q and A at the end to elicit the most important items that participants perceived. Clearly needed more dots!”

“My only suggestion would be to have more information to provide the public on the topics that were on the boards. For example where one might find the community garden, details on the farmers market schedule and hours of operation, information on physical activity classes, etc. I was able to provide the information to the inquiring individuals but perhaps for the next workshop have QR codes printed on the boards that can direct folks to the websites. I think it’s one thing to engage with and verbally give someone details vs doing all that but also providing them with resources. I would also like to volunteer myself if additional Spanish speaking individuals are needed to go door to door in an attempt to get more Latinos to take part in the next workshop.”

“It would have been helpful to know where the data came from that informed the maps.”

“I really enjoyed the Environmental Justice Workshop. There are many environmental issues impacting all our residents – the SF Bay, our hills, highways barriers (two major freeways, a heavily traveled state highway), an active commuter/freight railway, an international airport. I actually view all of these as positives! On occasion, I have lived in rental units and certainly there are environmental injustices associated with this. I know that Burlingame has the highest percentage of renters in the county. Therefore, the injustices here in bucolic Burlingame might just be higher than we initially imagined.”

“There weren’t enough dinners.”

Richard Terrones, local architect and former Burlingame Planning Commission for many years, was not able to attend, but sent this message:

“I think it may be helpful to find access to large furniture and discard disposal, for those living in our multi-family homes (apartments mainly) who tend to leave a lot of old, used items at the curb when they relocate. Rather than simply pointing fingers, I believe we’d have a healthier environment, through education about calling Recology for occasional pick-up of large items. Many residents may not know. Others may need access to help getting things to the dump. Perhaps some network of neighborly assistance, communication, awareness, etc. might help.”



## **Outreach**

### **- What outreach strategies have been used?**

Invitation ran twice in Burlingame's city newsletter, did special e-blast on April 8 to Citizens Environmental Council subscribers, sent individual invitations to Burlingame residents local groups (including El Concilio) with request to run it in their newsletters, invited City Council members to spread the word, send individual invitations to 44 leaders of local Burlingame Neighborhood Network groups that have organized their neighborhoods for emergency preparedness and asked them to invite their friends who live in Burlingame, posted on Facebook, Nextdoor, LinkedIn, The Patch, the San Mateo Daily Journal and Instagram. The list of those I contacted is below.

### **- Which outreach strategies do you think have been most successful and why?**

Friends inviting friends always seems to be the most successful. Individual invitations get a much higher open rate than emails to groups.

### **- What are the common questions you are answering as you invite community members to the meeting?**

Is it OK to bring a friend who doesn't live in Burlingame? I said no. Do I have to stay for the whole thing. I said yes, if they want the stipend.

### **- Can I provide anything that might help the outreach you are doing?**

No, I had everything needed. Your posters and social media art were very helpful.

### **- Who from CEC is planning to attend the workshop? I'll send a calendar hold and more information on how to prepare for it to those folks.**

Mike McCord, Desiree Thayer, Steve Cady and me for sure. Others might also attend. Mike and I are forwarding info to Desiree and Steve.

### **Here are the individuals and organizations I invited to help with outreach:**

City of Burlingame – newsletter (2 times)

Citizens Environmental Council – Board of Directors and newsletter

Burlingame Neighborhood Network – Board of Directors and 35 other neighborhood leaders (can furnish names if you wish)

Burlingame High career adviser and sustainability adviser – to invite students and their families

Burlingame High editor of parent newsletter

Burlingame City Council

Kevin Gardiner, Community Development Director

Burlingame Chamber of Commerce – newsletter

Burlingame Hills Improvement Association – newsletter

Burlingame Parents Club

Burlingame Parks & Recreation Department – social media

Burlingame Woman's Club

Katherine Gerster, local activist



Nirmala Bandrapalli, very involved community member  
Terri Train, very involved community member  
Paola Lancellotti, very involved community member  
Aurelio Huizar, Burlingame resident with El Concilio  
Alexander Melendrez, well-connected local housing advocate  
Burlingame Public Library – social media  
Burlingame Police Department & Chief Matteucci– social media  
Syed Murtuza, Burlingame Public Works director  
Burlingame School PTA presidents  
Burlingame School District – newsletter  
Central County Fire Department – newsletter  
San Mateo Daily Journal – calendar listing  
Facebook  
Instagram  
LinkedIn  
The Patch (Burlingame-Hillsborough – post and event  
Nextdoor – post and event  
Our Lady of Angels – newsletter  
St. Catherine’s – newsletter  
Mercy High School – newsletter